



Samuel Kangethe

User ID	sam2018
Today's Date	03/15/2020
Your Name	Samuel Kangethe
Your E-mail Address	samuelkangethemukuna@gmail.com
Current Host Placement	The Natural Grocery Company
1. Learning Objectives #1	-Organic Retail Marketing, and how to operate/start a local organic produce retail business - Close observation and Interaction with the prices in the shelves and getting more notes and information from the buyers. Reading and researching more from available literature
2. Learning Objectives #2	-Display, pricing, labeling, Organic farming certification, GMO certification and Handling of Organic food - Being involved in the daily stocking and produce activities, reading organic movement literature and watching videos.
3. Learning Objectives #3	-How to keep good Customer relations, Inventory and Record Keeping -Through observation practicing and technical help from my supervisor
4. Learning Objectives #4	 Organic herbs production and homeopathic Skills-Value addition on herbs. Learning more from products on display, available literature and guidance from the buyer in charge of the department.
5. Learning Objectives #5	-Supply Chain Development The link between growers and retailers - Technical help from company buyers and supervisors as well as accessing information on growers (Website information).



[Host Signature] I have reviewed these Learning Objectives with our Steward and agree to help him/her accomplish these objectives while training with our farm/business/organization. Pierre Jones